

Velimir Zernovski

lives and works in Skopje, Macedonia.

Through the media of drawings, videos, installations, objects installations in public space, writing and publishing artist books he is exploring notions of identity, urbanity and popular culture as well as sexuality and gender identity. He is part of many international projects and collaborations and from 2008 he is co-founder and president of **FRIK** *Cultural Initiatives development Formation*, organization which is working on motivation of socially engaged art production and society democratization, beyond prejudices and stereotypes.

The Walk by Velimir Zernovski 2009

The Walk is a multi-disciplinary project that includes several media like video, sound, physical performance and drawing. The Walk deals with the bizarre situation of the individual and the threat of self-defining and individualism in times when the contemporary society promotes democracy and freedom of expression. The base of this project is an extract from an interview where Judith Butler (a feminist and contemporary philosopher) refers to a horrible event that happened in America some ten years ago while tackling man's incapability to face the differences, that is, man's fear and even phobia of those which do not correspond to the established gender norms, and of course, the fatal consequences of such behavior. The demonstration of power upon those who are not "socially acceptable", that is, those who exceed the normative social, gender and other frames, is our everyday reality and seriously questions the evolutionary progress of the democratic concept and the idea of free world and equality in general.









In the third picture
Velimir Zernovski
The Concept

Re-question everything!

In the third picture is a film about transition and transience of our own personal identifications and our own attitude in a relation to these changes. The narration is created of several events that are totally different one from another, but in a collision they are developing a structure of moments, thoughts, and ideas about life, death, identity and power of changing. What is about to change?

In its deconstructive approach, this video is talking about authors personal frustrations and expectations regarding his own "I" in frame of this space and time. It is a personal confession thru the other. There must be "the other" so "I" can exist.

This recourse makes confession impossible, and the attitude held in relation to the changes imposed is dispossessing the self-present and empowered subject. It is attitude coming from the other in a moment that cannot be predicted and expected.

It is not important any more who stands behind the narration of the film, questions are now most important in this process of 'finding' our own I. It is the question that the film tries to safe since the question must be hosted in its coming from the other. It is a film of the becoming-question, the becoming-friend that is becoming-other-than-oneself. Where is I and is it possible for **WE** to exist?

Vienna, 2010

IN THE THIRD PICTURE

a film by
Velimir Zernovski





